



Neurodiversity in the Workplace

A Collaborative National Conference

October 27–29, 2024 | The Westin Washington, DC Downtown

Sponsorship | #Neurodiversity2024

WHY SPONSOR

Kennedy Krieger Institute is offering sponsors of its Neurodiversity in the Workplace conference a unique opportunity to network and engage in a collaborative conference that brings together a community that is committed to improving employment outcomes for the neurodiverse workforce. Sponsors will have the opportunity to connect with nonprofit organizations, employers and service providers who work to ensure employment and/or higher education success for individuals with neurodiverse traits.

AUDIENCE

Kennedy Krieger anticipates an attendance of 400 professionals spanning multinational companies and organizations, from diverse industries and expertise. The conference offers flexible sponsorship options—including landmark, branding and social event sponsorships—to match your company's or organization's goals and objectives. If you can't find what you are looking for in the categories listed here, we can tailor a package to fit your budget.



Kennedy Krieger Institute

Landmark Sponsorships



EXECUTIVE BRANCH SPONSOR: \$50,000 ***\$44,100 is tax-deductible (2 available)***

- 10 complimentary registrations
- Attend VIP event (2 company representatives)
- Opportunity to provide 5-minute welcome remarks before designated morning keynote address
- Vendor table at on-site event showcase
- Your company's or organization's logo featured on:
 - o Keynote session entrance signage
 - o Designated keynote session slides
 - o Daily agenda signage
 - o Sponsorship recognition signage
 - o Conference website
 - o Conference bag
 - o Conference mobile application (along with a description of your company or organization and its website address)
 - o Pre-event social media post exclusively recognizing your company or organization
- 1 promotional item (sponsor-provided) included in conference bag
- Attendee list for one-time promotional use



CHERRY BLOSSOM SPONSOR: \$25,000 ***\$20,080 is tax-deductible (2 available)***

- 8 complimentary registrations
- Attend VIP event (2 company representatives)
- Opportunity to provide 5-minute remarks before designated luncheon keynote address
- Vendor table at on-site event showcase
- Your company's or organization's logo featured on:
 - o Designated luncheon keynote session slides
 - o Sponsorship recognition signage
 - o Tabletop signage
 - o Conference website
 - o Conference bag
 - o Conference mobile application (along with a description of your company or organization and its website address)
 - o Pre-event social media post exclusively recognizing your company or organization
- 1 promotional item (sponsor-provided) included in conference bag



GEORGETOWN SPONSOR: \$15,000

\$11,060 is tax-deductible (Exclusive)

- 6 complimentary registrations
- Attend VIP event (2 company representatives)
- Opportunity to provide 5-minute welcome remarks at the reception
- Vendor table at on-site event showcase
- Your company's or organization's logo featured on:
 - Reception napkins
 - Reception entrance signage
 - Sponsorship recognition signage
 - Conference website
 - Conference bag
 - Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors



WASHINGTON MONUMENT SPONSOR: \$5,000

\$4,020 is tax-deductible (Unlimited)

- Company signage displayed during conference break
- 2 complimentary registrations
- Vendor table at on-site event showcase
- Your company's or organization's logo featured on:
 - Break signage
 - Conference website
 - Conference bag
 - Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag



DUPONT CIRCLE SPONSOR: \$3,500

\$1,520 is tax-deductible (Unlimited)

This sponsorship provides financial assistance for individuals in need to attend the conference.

- 2 complimentary registrations
- Vendor table at on-site event showcase
- Your company's or organization's logo featured on:
 - Sponsorship recognition signage
 - Conference website
 - Conference bag
 - Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag



This conference **empowers employers** to build a dynamic workforce and enhance the workplace.



CAPITOL BUILDING SPONSOR: \$2,500
\$2,010 is tax-deductible (Unlimited)

- 1 complimentary registration
- Your company's or organization's logo featured on:
 - Signage at entrance of sponsored session
 - Conference website
 - Conference bag
 - Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag



CHANGE-MAKER SPONSOR: \$1,000
\$1,000 is tax-deductible (Unlimited)

- 1 promotional item (sponsor-provided) included in conference bag
- Your company's or organization's logo featured on:
 - Conference website
 - Conference bag
 - Conference mobile application



ROCK CREEK PARK SPONSOR: \$500
\$500 is tax-deductible (Unlimited)

- Your company's or organization's logo featured on the conference website
- 1 promotional item (sponsor-provided) included in conference bag



Specialty Sponsorships



PRESENTER SPONSOR: \$1,200
(Presenters only)

- 3 complimentary registrations
- Attend VIP event (1 company representative)
- Your company's or organization's logo featured on:
 - Presenter Sponsor signage
 - Conference website
 - Conference bag
 - Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag

Join the collaborative conference that brings together a community that is committed to **improving employment outcomes** for the neurodiverse workforce.



VENDOR SHOWCASE: \$1,000

- Vendor table at on-site event showcase
- Company logo featured on conference website
- Company logo featured on conference mobile application



VIP STUDENT SPONSOR: \$750

\$750 is tax-deductible (Unlimited)

Support a student attending the conference and have a VIP experience by attending the VIP event.

- VIP event pass for designated student
- Attend VIP event (2 company representatives)
- Your company's or organization's logo featured on:
 - o VIP event signage
 - o Conference website
 - o Conference bag
 - o Conference mobile application
- 1 promotional item (sponsor-provided) included in conference bag



FRIENDS OF NDW24: \$50-\$500

100% is tax-deductible (Unlimited)

Support the conference with an individual donation.

- Your name featured on the conference mobile application



Branding Sponsorships



WI-FI SPONSOR: \$30,000

\$26,080 is tax-deductible (Exclusive)

- 8 complimentary registrations
- Attend VIP event (2 company representatives)
- Wi-Fi network name and password customized by sponsor
- Attendees directed to sponsor website of choice once they log into network
- Your company's or organization's logo featured on:
 - o Conference website
 - o Conference bag
 - o Conference mobile application (along with a description of your company or organization and its website address)
- 1 promotional item (sponsor-provided) included in conference bag
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors

Through **collective impact**, we will engage in dynamic discussions, learn from expert presenters and build a network of change-makers.



REGISTRATION AREA SPONSOR: \$25,000

\$22,060 is tax-deductible (Exclusive)

- 6 complimentary registrations
- Attend VIP event (2 company representatives)
- Your company's or organization's logo featured on:
 - Registration counters
 - Registration badges
 - Conference website
 - Conference bag
 - Conference mobile application (along with a description of your company or organization and its website address)
- 1 promotional item (sponsor-provided) included in conference bag
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors



CHARGING PACK SPONSOR: \$20,000

\$13,540 is tax-deductible (Exclusive)

- 4 complimentary registrations
- Your company's or organization's logo featured on:
 - USB power bank/charger to be included in conference bag
 - Sponsorship recognition signage
 - Conference website
 - Conference bag
 - Conference mobile application (along with a description of your company or organization and its website address)
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors



Gain **knowledge and skills** to strengthen your organizational culture; boost diversity, equity and inclusion practices; and increase employee productivity and engagement.



HOTEL KEY CARD SPONSOR: \$15,000

\$12,740 is tax-deductible (Exclusive)

- 4 complimentary registrations
- Attend VIP event (2 company representatives)
- Your company's or organization's logo featured on:
 - Hotel keycards for all conference guests staying at the hosting hotel
 - Conference website
 - Conference bag
 - Conference mobile application (along with a description of your company or organization and its website address)
- 1 promotional item (sponsor-provided) included in conference bag
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors



MOBILE APP SPONSOR: \$15,000

\$13,040 is tax-deductible (Exclusive)

- 4 complimentary registrations
- Attend VIP event (2 company representatives)
- Ad and website for your company or organization featured on splash page when users log into conference mobile application
- Your company's or organization's logo featured on:
 - Sponsorship recognition signage
 - Conference website
 - Conference bag
- 1 promotional item (sponsor-provided) included in conference bag
- Inclusion of your company or organization in pre-event social media post thanking top-tier sponsors



Who should attend the Neurodiversity in the Workplace conference?

- Nonprofit, for-profit and higher education leaders (HR, EDI and senior management)
- State and federal elected officials, policymakers and staffers
- Agency administrators
- Adult service providers
- Medical providers
- Individuals with disabilities
- Family members of individuals with disabilities
- Disability advocates
- Educators
- Representatives of UCEDD organizations